



07-C-1651

CITY OF ATLANTA

SHIRLEY FRANKLIN
MAYOR

55 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA 30303-0300
TEL (404) 330-6100

August 20, 2007

President Lisa Borders and
Members of Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell St., S.W.
Atlanta, Georgia 30303

RE: People TV Board of Directors Appointment

Dear President Borders and Members of the Council:

It is a pleasure for me to appoint Marcos Figueroa III to serve as a member of the People TV Board of Directors for the City of Atlanta. This appointment is for a **term of two (2) years**.

I am confident that Mr. Figueroa will serve the People TV Board of Directors with integrity and dedication.

Sincerely,



Shirley Franklin

Marcos Figueroa III

5110 Ivy Chase Way NE • Atlanta, GA 30342 • 404-319-5329 • Marc12379@Yahoo.com

(DIST. 4)

EDUCATION

Earl G. Grave School of Business & Management

Morgan State University

BS-Business Administration Major G.P.A. 3.2

December 2003
Baltimore, Maryland

Core Courses: Financial Accounting, Investments, Economics, Managerial Finance, Marketing, Statistics and corporate finance

PROFESSIONAL EXPERIENCE

Wachovia Securities, LLC

Financial Advisor

2007-Present
Atlanta, Georgia

- Advising and implementing long term retirement planning strategies in a production driven setting
- Cold calling and marketing small business & corporate retirement solutions within the Atlanta vicinity
- Initiating prospect mailings; advertising Wachovia's corporate retirement planning services
- Creating and executing proposals for small businesses owners, corporations, limited partnerships and non-profit organizations
- Providing capital management strategies utilizing Wachovia's business services

Merrill Lynch

Financial Advisor

2006-2007
Marietta, Georgia

- Licensed financial professional currently managing client portfolios in excess of \$1 million
- Recommended and executing short as well as long term financial strategies in a profit driven environment
- Cold called 300-400 households per day marketing investment services to the entire state of Georgia
- Initiated 100 prospect mailings per day advertising Merrill Lynch's products and services
- Devised proposals for Small Businesses, Chief Executive Officers, High Net Worth and Mid-size clients
- Provided superior financial advice and managing a geographically dispersed self-started business

Morgan Stanley Global Wealth Management

Financial Advisor

2005-2006
Alpharetta, Georgia

- Preparing power point presentations, pitch books and sales material to market wealth management products to High Net Worth individuals, Chief Executive Officers and Institutional clients
- Initiating prospect mailings; advertising Morgan Stanley's small business retirement planning services
- Maintaining daily retail account activity and executing wire transfers for wealth management clients
- Cold called 300-400 households per day marketing investment services

SunTrust Private Wealth Management

Private Client Associate

2004-2005
Baltimore, Maryland

- Structured comprehensive wealth management strategies and financial models
- Developed marketing strategies to increase assets under management and to acquire new clients
- Researched equity and fixed income securities
- Provided assistance to Senior Wealth Strategist and Senior Client Advisors

Legg Mason Wood Walker

Private Client Analyst

Summer 2003
Baltimore, Maryland

- Generated financial plans for client portfolios utilizing in-house risk analysis tools
- Structured investment management strategies and financial models
- Researched equity and fixed income securities

ADDITIONAL SKILLS

Microsoft Excel, Word, PowerPoint, Access and Outlook, Peachtree Accounting, Advisor Decide

LICENSES Series 7, 66, 31 & Georgia Life, Health, Accident & Sickness Insurance Licensed